

Example of good practice

1. Description of the environment and participants in activities

Could you please describe the lesson in which you try to apply entrepreneurial ideas into practice? "Christmas Fair"

When did the activity take place? Across all subjects, where we talk about the meaning of product sales (make someone happy, reward, etc.), but the implementation takes place mainly in arts and practical activities.

How long did the activity last? The approximate duration of the activity is at least two months starting before the fair.

How would you describe the teacher's role? Not only the teachers monitors the production of gifts, but he must suggest the nature of the products to be age-appropriate for the children. And to also include appropriate motivation for children.

How would you describe the role of students? Students are asked to prepare domestically sourced material from which the products will be made. We try to teach the children material and money management.

Then they create their own hand-made giftss, they are very happy.

Was there anyone else, except the pupils, participating in this activity (from school, out of school)? If yes, who? No. Only children and the class teacher.

How would you describe your role? As a class teacher I am trying to accomplish the best results with the children and the highest profits from the sale of products.

How would you describe the participation of the school? The school provides the practical part of the fair. Ensure the venue - Tourist centre in Velehrad, stands, lighting, sound, snacks for kids, parents and friends of the school.

2. Teacher's experience

How and why students developed their creativity? Older pupils tried to find a product that would caught the attention of the customer most.

How and why the students used innovation - "were they" innovative? They must try and invent a new product that will be interesting every year. Because the fair is held every year.

How and when they showed their initiative? When selecting and preparing the material and during the work.

Which risks did they undertake? None.

How and why they left old habits? We try to aim them to make the gift by themselves and not to walk to the store to buy expensive things.

How did you deal with failures? Failure moves us forward.

How did they manage to consider unlikely, impossible, unrealistic, banned? If the teacher explains the task in a good way, children understand.

How did they find their direction / focus? The motivation is Christmas time when we are trying to make the best out of the little things.

How did students master this process? Enthusiastically and with joy.

What was the final product? A gift. We always managed to sell all the gifts. So the product was excellent.

What were the project's most difficult and most challenging parts? Come up with the idea of the gifts, which will be interesting and the children will be able to produce it at an affordable price.

How do you prepare your students for entrepreneurship? I try to explain to children what is the value of money.

What is in your opinion important to teach entrepreneurship? Do not underestimate the smallest details, realize how much effort it costs parents to earn money for their education, etc.

3. final issues

Could / Would you share some images from the project? On www.zsvelehrad.cz-fotobalerie there are photographs Jarmark 2015.

If yes, then please send an e-mail: alena.juvova@upol.cz

Could we imagine your project as an example of good practice on a website, blog, Facebook and Instagram? Yes

If yes, then please email a link to the relevant website: www.zsvelehrad.cz

We publish the name and address of your school, your name and e-mail? See below

If yes, please write the following information into a spreadsheet:

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